



Grow Your Company and Your Employees

The Practical Approach to Training and Professional Development



Don't overlook the most important part of your business.

Companies spend an enormous amount of time, effort, and money investing in their business, but sometimes overlook one of its most important assets: human capital. Your employees can separate you from your competition, so who you hire and how you develop them are crucial to your business' success.

Offering employees the opportunity to continue their education has proven to be beneficial for employers. A well-trained work force has a positive impact on productivity. And employees know that a specialized training program, whether tuition reimbursed or self paid, shows that a company values its employees and their future.

That's why I'm pleased you're considering Ashworth. We've been a leader in distance learning for more than 20 years, and with our help, numerous companies have been able to offer employees an accredited, career-focused education that comfortably works within their training or benefits budget.

If you're ready to make this important investment in your company, we're ready to help you get started. Welcome to Ashworth!

Cordially,

A handwritten signature in black ink, appearing to read 'Rob Klapper', with a long horizontal flourish extending to the right.

Rob Klapper
President, CEO
Ashworth College



Successful businesses continuously seek opportunities to cultivate their most valuable assets – employees. Through education and training, you'll be able to bolster future company leaders and attract top talent.

SUCCESSFUL

Bring education and training opportunities to the forefront of your benefits package and see a positive impact on your recruitment and retention efforts.

Since 1986, Ashworth College, a leader in distance education, has helped further the education and careers of thousands of employees each year. Our broad range of nationally accredited online programs have been specifically developed with the adult learner in mind. You'll find that our online career-focused programs are:

Affordable:

Degree programs start at \$80* per credit hour. Whether using education benefits or paying out-of-pocket, it's easy to benefit from one of the lowest tuition costs around.

Accelerated:

Ashworth's generous transfer policy provides up to 75% in transfer credits from previous academic

institutions and from work/life credits. Both you and your employees will experience the return on your investment even faster.

Convenient:

Our flexible online programs work around busy schedules without interrupting your employee's careers...or their lives. There is never a need to miss a class due to a late afternoon meeting. This ensures they'll benefit from every lesson.

From small businesses to Fortune 500 companies, Ashworth College's online Corporate Training and Professional Development program has helped forward-thinking employers provide relevant education to their workforce.

*Subject to change

Offer your employees an Ashworth education. Call 800.535.6709 to speak to a Corporate Advisor



VALUABLE

Education gives your employees real-world skills, increasing their value to the company.

Companies that support job-related training benefit in many ways. Employees are able to apply their learning right away. Employers also see positive gains in attitude, morale, and employee performance.

To ensure that you and your employees get the most from your investment, know that Ashworth College programs meet the standards set by the U.S. Department of Education. Ashworth is nationally accredited by the Distance Education and Training Council (DETC).

Something for everyone.

Taught by seasoned educators who are also working professionals, Ashworth College's online coursework is designed for busy, working adults. The format is challenging but manageable and allows your employees to learn while meeting work and family obligations.

Career Diploma

Many employees want to take their current job to the next level without committing to a degree program. Employers find Ashworth's breadth of career-focused diploma courses an ideal solution for gaining specialized knowledge.

Certificate Programs

Focusing only on subject areas relevant to career goals, Ashworth College is the key to learning a

specific skill set in record time. With only five classes, our online Certificate Programs can be completed in **as little as 15 weeks**. Courses are transferrable to corresponding Degree programs.

Associate Degree Program

The Associate programs have a strong focus on a specific career concentration along with general education courses. With one of the lowest per-credit prices available, your employees will have the added convenience of getting an accredited degree as quickly as their schedule allows.

Bachelor's Degree Program

Careers take a new direction in eight semesters with Ashworth College's accredited online Bachelor's Degree program.

Students/employees can graduate even faster when applying existing associate degree credits towards their degree.

Master Degree Program

With a choice of Master's of Business or Master's of Science programs, your employees are three quick semesters away from achieving this educational milestone. Unlike other programs, students can start anytime. That means what could take two years to complete at other schools, one could achieve at Ashworth in **as little as 12 months**.



Education should be accessible to adult learners who want to improve their lives and career advancement opportunities.

Ashworth's online programs offer the convenience and flexibility needed to keep working full time, balance the demands of career and family, and achieve educational goals.

ACHIEVABLE

Ashworth minimizes the obstacles between your employee and a degree.

Ashworth's academic programs are accessible online anytime with 24/7 access to download assignments, utilize student support services, review faculty feedback, and more. As our many alumni will attest, an Ashworth degree is the key to a rewarding career, job advancement, and increased earning potential.

We can help students reach their goals even faster.

Ashworth's generous transfer policy offers several ways employees can receive up to 75% credit towards their degree program. Taking advantage of one or more can accelerate their graduation and save your company money.

- We accept academic credits from a previous college or university*.
- We give credit for previous work and life experience.
- Many of Ashworth's programs can be transferred into a higher degree program.

For employees who are Military Veterans or Reserves, we offer additional credit for military experience.

Get More Out of Your Investment

There are no additional costs for textbooks and study materials. This means students can complete their degree with little to no added out-of-pocket costs.

Students also have access to a variety of other benefits including online social communities, informative blog posts from Ashworth instructors, live online infoessions, student discounts, the Ashworth Alumni Club and much, much more. And upon completion of their program, they'll receive an invitation to participate in a live graduation ceremony.

*Official transcripts required, must meet transfer policy guidelines



REWARDING

Ashworth offers both employee self-pay and employer assistance payment options for an affordable, accredited college degree.

Employee Self-Pay Participation

We have already established the fact that offering employees the opportunity to continue their education has proven to be a huge asset for companies. However, we also realize that not every company can financially share in this investment. That's why Ashworth can offer your employees a special **Corporate Tuition Reduction** option in order to help motivate them towards upgrading their education.

Corporate Tuition Reduction Program –

Ashworth College has teamed up with a number of companies to offer a special **Corporate Tuition Reduction** benefit for self-pay students. They'll also be able to take advantage of our interest-free, low monthly payment plan. By putting your company on our approved company list, your employees will automatically receive this tuition reduction.

Employer Tuition Assistance Participation

By offering your employees tuition assistance, you'll raise the overall education of your staff while boosting morale and company loyalty. You'll also be better able to attract top talent and retain current employees. Ashworth is pleased to offer the following payment options for your company:

Employer Reimbursement Program –

If you provide your employees with an option of tuition reimbursements, they can maintain their monthly interest-free payment plan and we can provide any necessary documentation required for reimbursement.

Direct Billing Program –

The **Direct Billing Program** invoices the employee's tuition directly to your company. Students are required to submit one of the following:

- Purchase order
- Letter of Credit/Award

**To discuss tuition options for your company call
800.535.6709 to speak to a Corporate Advisor.**

Ashworth College offers unparalleled benefits to your employees.

- Graduate from an accredited institution. Ashworth is nationally accredited by the Distance Education and Training Council (DETC).
- Learn from practicing professionals. Ashworth instructors are seasoned educators and administrators offering real-world experience and a passion for sharing what they know.
- Choose from more than 100 career-focused programs, matching coursework with career interests and goals.
- Transfer in credits earned at other schools. Work/life credits help complete programs even faster.
- Complete their degree in less time required by other schools. Because they take courses only relevant to career interests, students can finish in as little as six months.
- Control their schedules – self-paced online classes offer flexibility to study whenever and wherever it's convenient.
- Ashworth students can easily get help from instructors, tutors and student study groups.



**Experience how Ashworth can add to your organization.
Contact a Corporate Services Manager to learn more.**

**AshworthCollege.edu
800.535.6709**